POINT Consulting Enhancements
Suggested by
Richard Steckel

POINT Research Line (900 number)

Would be probably best if we could "menu" our number -- such as "Dial..."

1 - to order a back issue of WER or Signal
2 - to get some weird or wacky facts
3 - to hear about the environmental hero of the week
4 - to order a back issue of WER or Signal
5 - to order a packet of information on a set topic
-- various subtopics would ensue
6 - to talk to a real person

Doing this menu-system could give the caller an option to hear facts, to give an order or to talk to a real person about a research question -- options they would make depending on their purpose in calling and their financial restraints

(Richard would like us to flush this out some more and then fax it to him before he leaves for Australia next week.)

Corporate Consulting Package

Assuming we could get the Board and/or other fascinating POINT family members to contribute some hours (in lieu of financial donation), we could offer their services as part of the package to corporations and make it more appealing! (Example -- if you to talk small business enhancement, we supply Paul Hawken)

Environmental Package

Assuming we could set up and update "Environmental Hero" files, we could offer this as part of the packet in some form -- like we could bring in Huey to talk about restoration!